



# Nathan Elequin

Instructional Consulting Expert



## Summary

Google-certified expert in educational technology and professional services combines his degrees in *Business Management*, *Economics*, and *Instructional Consulting* to provide goal-oriented solutions for organizations and forward-thinking companies. Currently working under contract at Google to design and scale their **Cloud Technical Residency Program**. *Click on underlined portions below for linked examples.*



## Experience

Apr 2019 - present

### Instructional Designer, Cloud Technical Residency

Google

Google's brand-new **Cloud Technical Residency (CTR)** program selects 25 spectacularly-accomplished individuals and brings them to their Austin office for 12 months of intensive instruction, training, and rotations through three (3) critical roles in Google's Cloud-based operations. The goal of this program is to build a pipeline for developing experts in Google Cloud, a rapidly-growing industry.

I serve Google's Cloud Technical Residency (CTR) as their Program Coordinator and Instructional Designer. My role is to design, implement, and manage components of the instruction and training that enable these residents to rapidly become top-tier employees in client-facing jobs in Google's Cloud infrastructure. These areas of learning include (a) Strategic Cloud Engineering, (b) Cloud Consulting, (c) Technical Account Management, and (d) Technical Solutions Engineering.

Jan 2019 - Mar 2019

### Curriculum Coordinator

Austin Music Foundation

In three months, I helped to **overhaul the Austin Music Foundation's (AMF) instructional system** by creating a scalable model for their experts to curate, sort, discover, and assign content to artists hoping to develop their business skills.

Responsibilities included front-end analysis, aggregating and curating of content, and developing a system of individualized learning for artists.

Aug 2014 - May 2016

### Marketing Associate & Curriculum Developer

SmartDog Services (Oracle MSP)

- Designed **critical training modules** for Oracle sales representatives dealing with SaaS, PaaS, and IaaS markets.
- Designed web content for clients seeking information about Oracle migrations and cloud infrastructure.

**Key achievement:** Principle designer on **"Fetch" program for archetypal sales engineering**. Ask for more info.

Jun 2013 - Dec 2016

### Founder & President

#TheHunt (Digital Student Orientation Platform)

- Designed exclusively-online platform for **student community-building** hosted by universities.
- Directed software development and market research in the university edtech space.

**Key achievement:** Awarded **\$6,000 RvD iPrize** for best new services company, **state finalist in New York Business Plan Competition**.



## Personal Info

### Address

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### Phone

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### E-mail

nathan@elequin.io

### Portfolio

nathanelequin.com



## Skills

Instructional Design & Content Development



Professional Training & Presentations



Entrepreneurship & Business Development



Customer Success Management



Gamification Design



## Software

G Suite For Business (Sheets, Slides, Forms, Sites, Cal, & Priority Mail)



MS Excel - Data Analysis & Visualization



Canva, InDesign - Graphic Design





## Education

- Aug 2017 - Aug 2018

● **Syracuse University, Instructional Consulting, M.S.**  
Rigorous, portfolio-based master's program emphasizes the five elements of instructional design (*Analysis, Design, Development, Implementation, Evaluation*) to equip students with **consulting-ready skills** for academic or corporate environments. [View Portfolio](#) (GPA: 3.9)
- Aug 2012 - May 2016

● **Baylor University, Interdisciplinary Business, BBA**  
**Elite, selective degree program** providing an accelerated interdisciplinary study of nine business fields and their integration into other fields of study. Hands-on experiences with *Entrepreneurship, Finance, Sales, Negotiation, Market Research, Change Management*, and more. (GPA: 3.78)
- Aug 2012 - May 2016

● **Baylor University, Economics, BAE**  
*Microeconomics*-focused program incorporating psychology and game theory. Admitted into **Economics Honors Society** and selected among 10 for Baylor's **first-inaugural McLane Scholars free enterprise think tank**.



## Awards and Accolades

- Sep 2018 ● Google Level 2 Certified Educator
- Jun 2018 ● Google Level 1 Certified Educator
- Mar 2018 ● RvD iPrize \$6,000 Top Services Company, Awarded to Startup in Digital Student Orientation
- Mar 2018 ● SXSW Edu Scholarship, Awarded to 'most deserving student educator' at Syracuse University
- Nov 2015 ● Omicron Delta Kappa, National Leadership Honor Society
- Apr 2015 ● Omicron Delta Epsilon, International Economics Honor Society
- Jan 2015 ● McLane Scholars Program, Baylor Free-Enterprise Cohort of Accomplished Intellectuals
- Apr 2012 ● Exemplary Public Speaking Award, National Forensics League
- Mar 2012 ● National Merit Scholar, NMSQT



## References

- Al Veach, Contract Work Director, Smartdog Services (Oracle MSP), aveach@smartdogservices.com, 5126085220
- Dr. Tiffany Koszalka, Director (M.S. Instructional Design, Development, and Evaluation), Syracuse University, Takoszal@syr.edu, 3154435263
- Linda Hartsock, Executive Director, Blackstone Launchpad Entrepreneurial Incubator, Ldhart01@syr.edu, 3154435263
- Dr. Steve Bradley, Employer, More Than A Teacher, Steve\_Bradley@baylor.edu, 2547103921
- Dr. Jason Aimone, Director, McLane Scholars Program, Jason\_Aimone@baylor.edu, 2547103806